
EXHIBIT 11



A 3D interface to the planet

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Which version of Google Earth is right for you?

	Google Earth	Google Earth Plus	Google Earth Pro
	Free version for home/personal use	Paid version for home/personal use	Paid version for commercial use
Price	Free	\$20*	\$400*
Imagery Database	Primary	Primary	Primary
Fly from space to anywhere on the planet	⦿	⦿	⦿
Search for schools, parks, restaurants, and hotels	⦿	⦿	⦿
Get driving directions	⦿	⦿	⦿
Tilt and rotate the view in 3D	⦿	⦿	⦿
Printing images	1000 pixels	1400 pixels	2400 pixels
Drawing tools		⦿	⦿
GPS device data import (read only)**		⦿	⦿
Spreadsheet data import		100 points	2500 points
Support	website only	website, email	website, email, phone
Measure area			⦿
Movie making module***			\$200
Premium printing module***			\$200
GIS data importing module***			\$200
GDT traffic counts data***			\$200
NRB shopping center data***			\$200

* subscription-based annual fee

** verified support for Magellan and Garmin devices only

*** optional add-ons

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